

14 DAYS OF CONTENT

To grow your brand as a healthcare provider

Share your "why" for entering your chosen field

Highlight a resource that could be beneficial to your patients

Host a Q&A with your followers via Stories or Live

Make a video addressing a frequently asked question

Share an article highlighting an interesting topic in your field and what makes it relevant

Feature a patient testimonial and/or patient feedback (with patient permission)

Share and tag a professional organization that is relevant to your practice

Share any CE that you are currently completing

Talk about a research initiative in your field. How will this benefit patients?

Address one common misconception about your area of practice

How do you stay up to date on the latest research in your field?

Shout out and tag another account in your field that you find valuable

Share a tip or product that could benefit your patients

What topics are you most passionate about in your field? Share them!

Learn more about building your brand and specialty content creation at carefullybrandedco.com.

